

Comcast Business Recognized as #1 Provider for Managed SD-WAN by Vertical Systems Group for the First Time

*Achieves Largest Total Market Share after Fastest Growth
on the LEADERBOARD over Seven Years*

PHILADELPHIA – May 6, 2025 – Comcast Business today announced it is the number one ranked U.S. provider of Managed SD-WAN services for the first time, surpassing AT&T, according to [Vertical Systems Group's 2024 U.S. Carrier Managed SD-WAN Services Leaderboard](#). Additionally, Comcast Business has been recognized as the fastest-growing provider in this segment, climbing from eighth place in 2018 to its current leadership position, based on the number of installed customer sites. Comcast Business now holds the largest share of the U.S. managed software-defined wide area network (SD-WAN) market and continues to see strong growth for secure SD-WAN as enterprise customers pursue more integrated networking and cybersecurity solutions.

"This milestone reflects years of focused investment, innovation, and execution — all rooted in helping our customers modernize their networks securely and at scale," said Bob Victor, Senior Vice President of Customer Solutions, Comcast Business. "As enterprises face accelerating change and complexity, they need more than technology — they need a strategic partner. That's exactly the role we're proud to play, and our acquisition of Nitel is the latest example of how we're expanding our capabilities to lead in secure, intelligent networking."



"Comcast Business has been one to watch in the U.S. SD-WAN market, which is among the fastest growing segments in the tech sector as enterprises evolve their infrastructure with an eye toward

enhanced security and AI.” said Erin Dunne, Director of Research Services, Vertical Systems Group. “Market Leaders like Comcast Business help their customers successfully navigate change and realize value, understanding that strong market adoption of SD-WAN is driven by its role as a foundational technology for businesses pursuing strategic transformation.”

[Managed SD-WAN solutions](#) from Comcast Business empower enterprises across the globe that rely on secure, resilient and high-performance availability of business-critical applications, all backed by service-level agreements for high performance services. Managed SD-WAN is often paired with Dedicated Internet and additional managed cybersecurity solutions.

About Comcast Business

[Comcast Business](#) Comcast Business offers leading global businesses the technology solutions and forward-thinking partnership they need. With a full suite of solutions including fast, reliable connectivity, secure networking solutions and advanced cybersecurity and a range of managed service options, Comcast Business is ready to meet the needs of businesses of all sizes. Comcast Business has been recognized by leading analyst firms for its continued growth, innovation, and leadership, and is committed to partnering with customers to help them drive their businesses forward.

For more information, call 800-501-6000. Follow [@ComcastBusiness](#) on social media networks at <http://business.comcast.com/social>.

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. From the connectivity and platforms we provide, to the content and experiences we create, our businesses reach hundreds of millions of customers, viewers, and guests worldwide. We deliver world-class broadband, wireless, and video through Xfinity, Comcast Business, and Sky; produce, distribute, and stream leading entertainment, sports, and news through brands including NBC, Telemundo, Universal, Peacock, and Sky; and bring incredible theme parks and attractions to life through Universal Destinations & Experiences. Visit www.comcastcorporation.com for more information.

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